

DRAFT AGENDA (23 March 2011)

Sunday, 27 March 2011

Location: Army Officer's Club "PIO IX" – Viale Castro Pretorio n. 95

- 13:30 – 17:30 **NATO PSYOPS Enhanced Community of Interest (NPECol) meeting (Dress: casual)**
- 18:30 – 20:00 **Registration for NATO PSYOPS WG & Bi-SCC, INFO-OPS HC**
- 19.30 – 21.30 **Ice Breaker NATO PSYOPS WG (Dress: Coat & Tie, Spouses /Partners welcome)**

Monday, 28 March 2011

All day: NATO PSYOPS Working Group - Army Officer's Club "PIO IX"

- 07.30 – 08.15 **Registration**
- 08:15 – 08:30 **Welcome by host - MAJ. GEN. Calligaris, ACOS-OPS, ITA JOHQ**
- 08:30 – 08:45 **Opening remarks - COL Braga, SHAPE**
- 08:45 – 08:55 **Administrative Remarks - LTC Tenisci, J3, ITA JOHQ**
- 08:55 – 09:05 **Intro of Terms of Reference - LTC Sivertsen, SHAPE**
- 09:05 – 09:25 **National Opening Statements - National Reps**
- 09:25 – 09:35 **Status of Action items from FALL 2010 POWG - LTC Sivertsen**
- 09:35 – 10:15 **Italian PSYOPS - COL Semeraro, Cmdr ITA PSYOPS 28th Regiment**
- 10:15 – 10:35** **Coffee break**
- 10:35 – 11:00 **Current Strategic PSYOPS issues - LTC Sivertsen**
- 11:00 – 11.15 **Current SACT PSYOPS issues - LTC Remondini**
- 11:15 – 12.30 **NPECol: backbrief from Sync. & Nodes - LTC Bell, SACT, and Node lead-nations:
T&E (ITA), D&S (DEU), Lid/LL (GBR)**
- 12:30 – 13:30** **Lunch**
- 13:30 – 14:15 **JFC Brunssum current PSYOPS issues, TBD**
- 14:15 – 15:15 **ISAF current PSYOPS issues, COL Welter, Chief CJPOT**
- 15:15 – 15:45** **Coffee Break**
- 15:45 – 16:15 **JFC Naples current PSYOPS issues, TBD**
- 16:15 – 17:00 **KFOR current PSYOPS issues – LTC Figna, Chief PSYOPS**
- 17:00 – 17:30 **Summary remarks of the day - COL Braga**

DRAFT AGENDA (23 March 2011)

Tuesday, 29 March 2011

All day: NATO PSYOPS Working Group - Army Officer's Club, "PIO IX"

- 08:30 – 08:40 **Agenda review - COL Braga/LTC Sivertsen/LTC Tenisci**
- 08:40 – 10:15 **AJP-3.10.1 (A) Revision - Syndicate Work, LTC O’Gorman, GBR**
- 10:15 – 10:45** ***Coffee break***
- 10:45 – 11:30 **Syndicate Backbriefs & Discussion**
- 11:30 – 12:00 **JFC Lisbon PSYOPS issues - LTC Schierenberg**
- 12:00 – 12:30 **DEU PSYOPS upcoming structure - LTC Mattes**
- 12:30 – 13:00 **PSYOPS & INFO-OPS in the German PSYOPS Center, speaker TBD**
- 13:00 – 14:00** ***Lunch***
- 14:00 – 14:45 **“Ears” and Minds: a straight way to reach Afghans - CPT Manfredi, 28th PSYOPS Rgt.**
- 14:45 – 15:00 **A voice from Herat: Afghan Perception, Dr. MAYAR, Chief Journalist, RC-W ISAF (Video)**
- 15:00 – 15:45 **Winning the Battle of narratives, LTC Karlsen (NOR)**
- 15:45 – 16:15** ***Coffee break***
- 16:15 – 16:30 **POWG Fall 2011 & JSPOC - Presentation from USA rep.**
- 16:30 – 17:00 **National Closing Statements --National reps**
- 17:00 – 17:20 **Review of Due-outs - LTC Sivertsen, SHAPE**
- 17:20 – 17:30 **Working Group Summary - COL Toscani De Col, ITA & COL Braga, SHAPE**
- 19:30 – 21:30** ***Ice Breaker & Registration NATO PSYOPS Bi-SCC & INFO-OPS HC - Army Officer's Club***
(Dress: Coat & Tie, Spouses /Partners welcome)

DRAFT AGENDA (23 March 2011)

Wednesday, 30 March 2011

All day: NATO Bi-SC PSYOPS Conference - Air Force Officer's Club "Casa dell'Aviatore",
Viale dell'Università n. 20

- 08:15 – 08:30 Conference Opening, SHAPE
- 08:30 – 08:40 Current operational requirements engaging the Information Environment – FLAG OFFICER
ITA JOHQ
- 08:40 – 09:25 ISAF: INFO-OPS integrated into Communications Directorates, BG Harrison, Chief Influence
and Outreach in ISAF
- 09:25 – 10:10 "Afghanistan - the role of civil society in shaping the future", CJPOTF Country Advisor Mr.
Wahid Feroz, AFG
- 10:10 – 10:40** **Coffee break**
- 10:40 – 11:00 PSYOPS Capabilities/Reach Back (briefing) - LTC Fabio Cantini, Bn Cmdr, supported by
"Syces Company" (Systems & Solution for Communications)
- 11:00 – 12:30 ITA PSYOPS Capabilities/Reach Back display (outdoor), LTC Fabio Cantini/"Syces"
Location: "Viale Castro Pretorio, n. 123" barracks "MACAO"
- 12:30 – 13:30** **Lunch (Casa dell'Aviatore)**
- 13:30 – 14:10 Key-Leader Engagement Training - COL Semeraro, Cmdr ITA PSYOPS 28th Regiment
- 14:10 – 15:00 RAI Experiences in Areas of Conflicts - Mr. Carlo Romeo (ITA)
- 15:00 – 15:50 Reflection on Somalia, experience from the field - Prof. Nicola Pedde (ITA), Director of
"Institute for Global Studies"
- 15:50 – 16:10** **Coffee break**
- 16:10 – 17:00 Overview on North Africa Crisis and media impact – Prof. Karim Mezran (USA), Director of
"Centro Studi Americani"
- 17:00 – 17:30 Open Discussion and Closing of day
- 19:30 – 22:00** **Hosted Dinner open to Spouses/Partners - Army Officer's Club "PIO IX" (Dress: Coat & Tie)**

DRAFT AGENDA (23 March 2011)

Thursday, 31 March 2011

All day: NATO Bi-SC PSYOPS Conference - Air Force Officer's Club "Casa dell'Aviatore"

- 08:15 – 08.20 **Opening remarks of the day**
- 08:20 - 09:10 **Measuring the effect of influence Operations on attitude and behavior, Dr. Griffioen-Young (NDL)**
- 09:25 – 10:05 **"Measuring the effectiveness of communication for social change: a tool for PSYOPS" – Dr. Giulia Aubry (ITA)**
- 10:05 – 10:25 *Coffee Break***
- 10:25 – 11:10 **Reflection on new media and PSYOPS- policy challenges & doctrinal shortfalls, Mr. Thomas Nissen (DNK)**
- 11:10 – 12:00 **Lebanon Case Study - Miss Marina Catena, former Country Advisor UNIFIL and Director United Nations WFP (Paris)**
- 12.00 – 12.40 **Moving Afghans off the fence, Col. Richard Welter, ISAF CJPOTF Cmdr**
- 12.40 – 13.10 **Panel discussion with focus on current crisis**
- 13.10 – 13.30 **Conference Closing:**
- . **MG Paolo Ruggiero, Cmdr Art. HQ, ITA Army**
 - . **SHAPE**
- 13:30 – 14:30 *Lunch***
- 15:00 – 19:30 *Cultural event, including Spouses / Partners : Vatican, Coliseum & more***
Note: Departure of busses from Army Officer's Club "PIO IX". Dress: casual.

DRAFT AGENDA (23 March 2011)

Friday, 1 April 2011

All day: NATO INFO-OPS Harmonization Conference - Air Force Officer's Club "Casa dell'Aviatore"

- 08:30 – 09:15 **Opening remarks & Update on Strategic INFO-OPS topics - COL Braga & LTC Otto, SHAPE**
- 09:15 – 09:30 **Opening remarks by Host, REAR ADMIRAL De Felice, ITA Defense Transformation Center**
- 09:30 – 10:15 **SACT StratCom Military Capabilities Implementation Plan (CIP) - LTC Bell, SACT**
- 10:15 – 10:35 *Coffee break***
- 10:35 – 11:00 **PSYOPS & INFO-OPS in the German PSYOPS Center, speaker TBD**
- 11:00 – 12:30 **Syndicate 1 " Review of AJP 3.10 based on results of SACT CIP" - Syndicate leaders
Syndicate 2 "Review of MC 422/3 based on results of SACT CIP" - Syndicate leaders
Syndicate 3 "Review of Bi-SC NATO Info Ops Reference Book" - Syndicate leaders**
- 12:30 – 13:30 *Lunch***
- 13:30 – 15:00 **Syndicates work**
- 15:00 – 15:20 *Coffee Break***
- 15:20 – 16:45 **Syndicates work**
- 16:45 – 17:15 **Summary remarks 1st day**

Saturday, 2 April 2011

All day: NATO Info Ops Harmonization Conference - Air Force Officer's Club "Casa dell'Aviatore"

- 08:30 – 10:15 **Syndicates work**
- 10:15 – 10:35 *Coffee break***
- 10:35 – 11:20 **Syndicate 1 work/ back briefings - Syndicate leader
Syndicate 2 work/ back briefings - Syndicate leader
Syndicate 3 work/ back briefings - Syndicate leader**
- 11:20 – 12:10 **Open Discussion**
- 12.10 – 12:30 **Way Ahead/ Farewell Remarks/ Out Processing - COL Braga & LTC Otto, SHAPE**

Lunch available upon request by individuals